

Digital Marketing Group PLC

15 September 2009

Reorganisation of share capital

Digital Marketing Group announces the reorganisation of its share capital which was approved at the Company's AGM held on 4 September 2009.

Prior to the reorganisation the Company's authorised share capital was £50,049,999 divided into £50,000,000 Ordinary Shares of 50 pence each, divided into 100,000,000 Ordinary Shares of which 67,378,520 were issued, and £49,999 of Redeemable Preference Shares of £1.00 each, none of which were issued.

The Resolution passed by members on 4 September 2009 was to achieve the following:

- Sub-divide and convert each issued and unissued existing Ordinary Share of 50 pence into one New Ordinary Share of 5 pence and one Deferred Share of 45 pence;
- increase the authorised share capital of the Company by £5,000,000 by the creation of 100,000,000 further New Ordinary Shares of 5 pence each; and
- cancelling the unissued 49,999 Redeemable Preference Shares of £1.00.

After the implementation of the reorganisation the Company's authorised share capital is £55,000,000 divided into £10,000,000 Ordinary Shares of 5 pence each, divided into 200,000,000 Ordinary Shares of which 67,378,520 are issued and admitted to trading on AIM and £45,000,000 Deferred Shares of 45 pence each divided into 100,000,000 Deferred Shares of which 67,378,520 are issued. The Deferred Shares are not and will not be admitted to trading on AIM.