

**Digital Marketing Group Plc  
(the “Company”)**

Director/PDMR Shareholding

The Company has been notified that Ian Robinson, a non-executive Director, yesterday bought 50,000 ordinary shares at a price of 41.75 pence. Following this transaction Mr Robinson holds 177,876 ordinary shares representing 0.26% of the Company’s current issued share capital.

**Enquiries:**

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