

22 July 2009

**Digital Marketing Group Plc
(the "Company")**

Director/PDMR Shareholding

The Company has been notified that Keith Sadler, Group Finance Director, yesterday bought 150,000 ordinary shares at a price of 38 pence. Following this transaction Mr Sadler holds 150,000 ordinary shares representing 0.22% of the Company's current issued share capital.

Enquiries:

Digital Marketing Group plc
Ben Langdon, Chief Executive

www.digitalmarketinggroup.co.uk
via Redleaf Communications

Redleaf Communications
Paul Dulieu/Kathryn Hurford

Tel: 020 7822 0200
DMG@Redleafpr.com

Cenkos Securities
Ivonne Cantu/Julian Morse

Tel: 0207 397 8900