

**Digital Marketing Group ("DIGI" or the "Company")
Directors Dealings/Issue of equity**

On 18 December Digital Marketing Group allotted 4,810,060 shares to Ben Langdon, CEO, relating to the exercise of performance linked options.

Application has been made for the issue of these 4,810,060 Ordinary Shares in the Company. It is anticipated that the shares will be admitted to trading on AIM on 30 December 2009.

The total number of voting Ordinary Shares in issue following this issue of shares of will be 72,188,580.

On 18 December Ben Langdon sold 2,327,563 shares at 43 pence per share in the Company in order to settle the tax liability incurred immediately following the award above.

Following the award and sale of shares Ben Langdon's shareholding has increased from from 1,008,772 to 3,491,266 ordinary shares representing 4.8% of the enlarged share capital.

Enquiries:

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