

Digital Marketing Group plc (“DIGI” or “The Company”)
Directors Dealings

21 April 2010

Digital Marketing Group received notification today of the following purchases of shares by Directors in the Company:

	No. Shares	Price
Stephen Davidson, Chairman	166,667	30p
Keith Sadler, CFO	83,333	30p
Ian Robinson, NED	66,660	30p
Andy Wilson, NED	32,840	30p
Barry Jenner, NED	32,950	30p

In addition, notification was received today that Ben Langdon has sold 1m shares at 30p. The sale relates to commitments made surrounding the loan that was taken out when he first invested in the Company. Ben continues to hold a significant stake in the Company. Following the sale, Ben holds 2,491,266 ordinary shares representing 3.36% of the share capital in the Company.

The above Directors, as well as two existing institutional shareholders, have taken this opportunity to increase their stake in the Company.

Enquiries:

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