

Date: 3 September 2010

On behalf of: Digital Marketing Group plc (“DMG”, “the Company” or “the Group”)

Embargoed: 0700hrs 3 September 2010

**At today’s Annual General Meeting, Stephen Davidson, Chairman of Digital Marketing Group Plc (AIM: DIGI) will make the following statement:**

*“When we announced our preliminary financial results for the year ended 31 March 2010 on 2 July 2010, we reported that we expected market conditions to improve slowly and the recovery to be modest. This continues to be our perspective and we are trading in line with management expectations.*

*I am delighted to announce a collaboration agreement with UM the global media planning and buying agency, part of The Interpublic Group of companies. This collaboration will allow us to work with the UM international network across their global office network on brands that require digital marketing and media across multiple markets. This will help us in dealing with the growing number of clients who want to work with us internationally.*

*I am also excited about today’s launch of 20:20 Connect ([www.weare2020connect.com](http://www.weare2020connect.com)) a new business formed from the existing skills and resources within our Group, providing a comprehensive range of mobile communication and mobile commerce services.*

*We believe all of these initiatives will have a positive effect on our business going forward and cement Digital Marketing Group’s position as the UK’s leading digital agency.”*