

Digital Marketing Group plc

Issue of Equity

Digital Marketing Group plc (AIM: DIGI), the UK's largest digital marketing specialist, has made application for the admission of 235,803 ordinary shares of 5p each to trading on AIM ("Admission"). These shares have been issued pursuant to the exercise of employee share options. Admission is expected to be effective at 8.00am on 10 September 2010.

- ends -

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Notes to Editors:

- Digital Marketing Group (AIM: DIGI) listed on AIM in October 2006, employs over 600 people.
- Digital Marketing Group is the UK's biggest digital marketing agency (Campaign Magazine Jan 2010).
- At the heart of the company is Digital Brain - a process which integrates digital marketing, technology and data.

Digital Marketing Group's future development strategy consists of three key elements:

- Continued migration towards scalable services, with visible and recurring revenues
- Increased emphasis on eCommerce and Technology
- Continued consolidation of the business into one fully integrated operating unit.