

## Digital Marketing Group plc

### Annual report and accounts

Digital Marketing Group plc (AIM: DIGI), the UK's largest digital marketing specialist, announces that its annual accounts for the year ended 31 March 2010 have been sent to shareholders and are available to view at the Company's website: [www.digitalmarketinggroup.co.uk](http://www.digitalmarketinggroup.co.uk)

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#### Notes to Editors:

- Digital Marketing Group (AIM: DIGI) listed on AIM in October 2006, employs over 600 people.
- Digital Marketing Group is the UK's biggest digital marketing agency (Campaign Magazine Jan 2010).
- At the heart of the company is Digital Brain - a process which integrates digital marketing, technology and data.

Digital Marketing Group's future development strategy consists of three key elements:

- Continued migration towards scalable services, with visible and recurring revenues
- Increased emphasis on eCommerce and Technology
- Continued consolidation of the business into one fully integrated operating unit.