

Digital Marketing Group plc

Notice of Results and Trading Update

Digital Marketing Group plc intends to announce its results for the six months ended 30 September 2010 on 23rd November 2010.

As stated in our Annual Report and Accounts for 2009/10, market conditions determined that we expected our recovery to be modest in 2010/11. We are seeing continued and strong growth in some parts of our business especially our Technology division which focuses on E-Commerce. However, continued difficulty within our data business and clients remaining cautious about committing to marketing spend, means we are experiencing delays in decision-making. As a consequence, new business opportunities and conversion rates are tougher than expected.

Enquiries:

Digital Marketing Group plc
Ben Langdon, Chief Executive

www.digitalmarketinggroup.co.uk
via Eulogy!

Eulogy!
Phil Borge

www.eulogy.co.uk
Tel: 0207 927 9999

finnCap Ltd
Sarah Wharry

Tel: 0207 600 1658