

Digital Market Group plc

Transaction in Own Shares

Digital Marketing Group plc (“the Company”) announces that the Company has today purchased 101,141 ordinary shares of 5 pence each in the share capital of the Company (“Ordinary Shares”) at 25 pence per share. The purchased shares will all be held as treasury shares.

Following the above purchase, the Company holds 477,750 Ordinary Shares in Treasury and has a total of 74,127,249 Ordinary Shares in issue (excluding shares held in Treasury). The number of Ordinary Shares purchased represents approximately 0.1% of the voting rights attributable to the total Ordinary Shares in issue prior to such purchase.

The above figure of 74,127,249 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FSA's Disclosure and Transparency Rules.

Enquiries:

Digital Marketing Group plc
Ben Langdon, Chief Executive

Tel: 0845 604 5503
www.digitalmarketinggroup.co.uk

finnCap Limited
Sarah Wharry

Tel: 0207 600 1658