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Extraordinary General Meeting Statement

Feb 28th 2007

The Board of Digital Marketing Group plc is pleased to report that the resolution was passed at the EGM held yesterday at 11am in Oxfordshire.

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Notes to Editors:

Digital Marketing Group plc (“DMG” or the “Group”) is one of the UK’s leading digital direct marketing platforms, offering an integrated range of services including digital marketing, digital media, direct marketing and data services within a highly focused, specialist Group. This integrated platform gives DMG’s clients the ability to coordinate their "online" and "offline" direct marketing strategies and concurrently gives clients access to the skills necessary to input, collect, analyse and apply customer data in order to generate more effective digital direct marketing, higher brand-consumer loyalty and improved profitability.

Digital Marketing Group [DIGI.L] floated on AIM on 26 October 2006 and simultaneously completed the acquisitions of two agencies specializing in online and offline direct marketing; HSM Limited (including "Inbox Digital" and “HSM Telemarketing”) and Scope Creative Marketing Limited (trading as “Dig For Fire”), who prior to joining the group, were the largest independently owned direct marketing agency operating outside London. A further two cornerstone acquisitions were completed in January 2007: Cheeze, a leading digital media, search marketing and Web 2.0 specialist and Alphanumeric Group (trading as “Jaywing”), a leading data services company specializing in data interrogation and analysis and the designing of data-driven marketing initiatives.

Digital Marketing Group plc intends to continue to grow organically and by acquiring businesses with complementary skills in digital direct marketing. As of 7 February 2007, the Company was capitalised at £33.4 million.

For more information please visit: www.digitalmarketinggroup.co.uk